



HOWARD GREENBERG GALLERY

For Immediate Release

**WILLIAM  
KLEIN  
+  
BROOKLYN**  
March 19 – May 2,  
2015



William Klein, *Beach bodies, Coney Island*, 2013.  
Archival pigment prints, 39 x 59 inches  
Copyright William Klein, courtesy Howard Greenberg Gallery, New York

New York – WILLIAM KLEIN + BROOKLYN, an exhibition of new color photographs by one of the leading photographers of the 20<sup>th</sup> century, will be on view at Howard Greenberg Gallery from March 19 – May 2, 2015. The exhibition presents nearly 50 images from the summer of 2013 is accompanied by a book *BROOKLYN + KLEIN* (Contrasto, Spring 2015). An opening reception with the artist will be held on Thursday, March 19, from 6 to 8 p.m.

Klein employed his motto "no rules, no limits, no holding back" to capture the exuberance of Brooklyn life. From the West Indian Day Parade to a Hasidic prayer and study session to a Williamsburg tattoo parlor, Klein has portrayed Brooklyn in all of its lively cultural diversity.

"We were over in Brighton Beach, and I photographed a store, which was Pakistani, and then the store next to it was Russian, and the store next to that was Mexican, and one store said 'Islamic Beauty.' This is amazing," Klein notes in a short film produced by Sony, which commissioned the project.

For many weeks, the artist wandered the streets, worked days and nights, shot from the window of his car, and roved the beaches of Coney Island and Brighton. With these images, Klein has created a frenzied kaleidoscope of Brooklyn in his masterly style.

Klein's assignment from Sony was to shoot Brooklyn exclusively for the company's Global Imaging Ambassadors program, an initiative uniting some of the best photographers around the world in the aim of storytelling. Exhibitions of the photographs have been held in Paris and London.

## **About William Klein**

Born in New York City in 1928, William Klein's legendary career began in 1954 when Alexander Liberman, then the creative director of Condé Nast, saw an exhibition of Klein's work in Paris, where Klein was living and had briefly studied with the painter Fernand Léger.

Returning to New York as a photographer for *Vogue* magazine, Klein let loose on the city, taking fashion photography in a whole new direction; capturing beauty and the grotesque all within wide-angle and telephoto shots. Taking the models out of the studio and onto the streets, his revolutionary techniques pioneered a new vision.

Widely acknowledged as a significant innovator in the history and design of the photo book, Klein published his first book *Life is Good and Good For You in New York* in 1956. Capturing the rough and tumble of daily life, Klein's brutally honest images caused a major sensation. Three more books were published, each with photography from a different city, *Rome* in 1958-59, followed in 1964 by *Moscow* and *Tokyo 1961* (reissued in limited edition in 2014 by Akio Nagasawa Publishing).

William Klein is also an accomplished and highly respected filmmaker, beginning his foray into the moving image in 1958 with the first Pop film *Broadway by Light*. Klein went on to produce feature films and documentaries including *Qui-Êtes Vous Polly Maggoo?*, 1966, a satire about the fashion world; *Far From Vietnam*, 1967; *Muhammad Ali, The Greatest*, 1969; and *The Little Richard Story*, 1980. His last film to date *Messiah*, 1999, reveals on an epic scale a summary of the themes present throughout his artistic career.

The recipient of numerous awards, Klein was honored with a Commander of Arts and Letters in France in 1989, the Medal of the Century by the Royal Photographic Society in London in 1999, and he received the International Center of Photography Infinity Award for Lifetime Achievement in 2007. In 2012, he received the Outstanding Contribution to Photography Award at the Sony World Photography Awards.

Work by William Klein is in the collections of many institutions including The Metropolitan Museum of Art, The Museum of Modern Art, and the Whitney Museum of American Art in New York, the J. Paul Getty Museum in Los Angeles, and the Centre Pompidou in Paris.

At the age of 86, Klein continues to live and work in Paris, France.

## **About Howard Greenberg Gallery**

Howard Greenberg Gallery is located at 41 East 57th Street, Suite 1406, New York. The gallery exhibits at The ADAA Art Show, The Armory Show, The AIPAD Photography Show New York, The London Photograph Show, Art Basel, Paris Photo, and Art Basel Miami Beach. For more information, contact 212-334-0010 or [info@howardgreenberg.com](mailto:info@howardgreenberg.com) or visit [www.howardgreenberg.com](http://www.howardgreenberg.com).

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