



HOWARD GREENBERG GALLERY

SARAH MOON

NOW AND THEN

May 11 – June 16, 2012

Opening reception with the artist:
Thursday, May 10th 6-8pm



Noel au Portugal, 1999

Howard Greenberg Gallery is pleased to present an exhibition of photographs by Sarah Moon entitled *Now and Then*. In a career that has spanned more than forty years, Moon's work has been exhibited widely in both the US and internationally including shows in Berlin, London, Moscow, Paris and Tokyo.

Born in England in 1940 to French parents, Sarah Moon began photographing while working as a model in London in the 1960s. What began as behind the scenes snapshots, quickly evolved into uniquely stylized images and a career as an in-demand fashion photographer. Eschewing the traditional fashion gaze and straight forward aesthetic of commercial photography, Moon focused instead on creating other-worldly atmospheres, often involving a staged narrative in which fashion played a supporting role. Whether shooting for *Vogue*, *Elle*, *Harper's Bazaar*, or *Marie Claire* Moon's images transcend the boundaries of the printed page.

By 1979, Moon was fully immersed not only in her demanding commercial career but also in making photographs outside the confines of commerce. When asked what interests her most about photography, Moon states "I think, the relationship between photography and time, the constant allusion to loss, to memory, to death...that strange alchemy between desire and chance. It's what my father called 'wishful thinking.'" It is this strange alchemy that imbues her work and transforms reality, resulting in photographs that while often flirting with surrealistic tenets, possess profound beauty and elegance.

Moon was awarded the International Center of Photography's Infinity Award for Applied Photography in 1985 and the Grand Prix National de la Photographie in 1995. Her work is held in numerous museum

collections including the Centre George Pompidou, Paris; the George Eastman House, Rochester; The J. Paul Getty Museum, Los Angeles; the Museum Ludwig, Cologne and the Rijksmuseum, Amsterdam. Her books include *Improbable Memories* (1980), *Little Red Riding Hood* (1986), *Vrais Semblants* (1991), *Inventario 1985-1997* (1997), *Photopoche* (1998) and *1,2,3,4,5* (2008).

In 1979 Moon began experimenting with making short films and was awarded the Grand Prix Lion d'Or at Cannes that same year. In 1995 she made a documentary film about the photographer Henri Cartier-Bresson.

Sarah Moon currently works and resides in Paris with her frequent collaborator and husband, Robert Delpire, the visionary editor, publisher, filmmaker and curator. Moon's exhibition coincides with Aperture's 60th anniversary celebration of Delpire & Co. which will showcase his groundbreaking work.

For further information, please contact Karen Marks at

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