

Photographs by the Influential  
American Art Director

Henry Wolf  
1925-2005

16 September - 22 October, 2005

**Opening**

Thursday, 15 September, 6-8 pm



**New York** - Howard Greenberg Gallery is pleased to announce an exhibition of work by Henry Wolf (1925-2005), the Vienna-born graphic designer, photographer, artist, and teacher who left an indelible mark on American pop culture in the 1950s and '60s. The show, organized by critic Vince Aletti, will bring together Wolf's photographs--many never previously exhibited--with his editorial designs for Esquire, Harper's Bazaar, and Show as well as work by photographers Wolf used so brilliantly in those magazines, including Richard Avedon, Diane Arbus, Erwin Blumenfeld, Lillian Bassman, Saul Leiter, Marvin Newman, William Klein and others.

Wolf began his run as one of the most influential and respected art directors in America with a job at Esquire, where he became the magazine's head of editorial design at age 26. From 1952 to 1958, his youth, wit, and inventiveness energized Esquire and made it an inspiration for other professionals in the field. By September of 1958, when Wolf replaced the legendary Alexey Brodovitch as art director of Harper's Bazaar, he was already the winner of a slew of gold medals from the Art Directors Club, whose Hall of Fame he was to join in 1980. In his brief stint at Bazaar, he worked with Avedon, Leiter, Ben Rose, and Gleb Derujinsky on some of that

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magazine's most strikingly original covers, but he was lured away in 1961 to join the staff of a new magazine launched by eccentric millionaire Huntington Hartford. Show, which styled itself as "The Magazine of the Arts," was an irresistible blank slate for Wolf, and its covers and pages provided him with the ideal showcase for his distinctive graphic design and, occasionally, his photographs. In his four dazzling years at Show, Wolf set standards the design world still aspires to and produced portfolios of original work by Avedon, Arbus, Robert Frank, Irving Penn, Bruce Davidson, Henri Cartier-Bresson, Gordon Parks, Hiro, and many others.

The Howard Greenberg exhibition, the first since Wolf's death this past January, will include a range of his personal and editorial photographs along with notable images made by other photographers on assignment for the artist as art director. Among Wolf's own work is a series of black-and-white panoramas taken behind the scenes at Paris couture shows in the mid 1960s some of which are being shown for the first time and a number of pictures that provide evidence of Wolf's roots in the European avant-garde.

### **Upcoming Exhibits**

Charles Marville  
October 28 - December 3

Saul Leiter  
December 9 - January 21 2006

For further information, or to request visuals for press,  
contact Karen Marks at 212 334 0010, [karen@howardgreenberg.com](mailto:karen@howardgreenberg.com)  
Starting September 16<sup>th</sup>, the exhibition can be viewed at [www.howardgreenberg.com](http://www.howardgreenberg.com)