

HALSMAN/DALI



February 6 - March 13, 2004

New York - The Howard Greenberg Gallery announces an exhibition of Philippe Halsman's photographs of Salvador Dali - the painter, writer, theater designer, filmmaker, and theorist whose 2004 centennial is being celebrated in cities around the world. These images are the result of a creative and often outrageous collaboration between the world-renowned photographer and artist that lasted for over thirty years. The public is cordially invited to a reception at the gallery on Thursday, February 5, 2004, from 6 to 8 pm.

From the 1940's to the 1970's, Halsman was one of America's preeminent portrait photographers, and the photographer of choice for a wide range of celebrities and public figures. Halsman holds the record for the most covers of LIFE magazine - 101 in all - and many of his portraits have become the definitive image of some of the 20th century's most significant figures such as Louis Armstrong, Albert Einstein, Winston Churchill, and Marilyn Monroe.

Born in Latvia in 1906, Halsman began his photographic career in Paris in the 1930's and came to America in 1940. The creative chemistry between Halsman and Dali began in 1941, when Halsman first met and photographed him, resulting in Halsman's first photograph published in LIFE magazine. Halsman and Dali shared a surrealist vision and influenced each other's work. Halsman said of his own work: "I have always believed that the most important part of a photographer's equipment is his mind".

Well-known photographs such as *Dali Atomicus* (1948), in which the contents of a studio (including the artist) are suspended in mid-air, reveal the lengths to which Dali and Halsman went to compose images that surprised and transported the viewer. Included in the exhibition are images taken in the studio that provide intriguing visual accounts of these photographic

experiments, such as *In Voluptate Mors* (1951) - a photograph of Dali and a human skull created by seven female nudes. The exhibition also presents some of the photographs published in *Dali's Mustache* (Simon & Schuster, 1954), Halsman and Dali's most extensive collaboration.

Many of the prints in this exhibition have never previously been exhibited or reproduced. The prints and negatives have remained in the possession of the Halsman family since they were created in the 1940s and 1950s. The Philippe Halsman Archive is exclusively represented by the Howard Greenberg Gallery.

Halsman was the recipient of major awards such as The American Society of Magazine Photographers Life Achievement in Photography Award (1975), and his work is represented in the permanent collections of major museums in the United States and abroad. A landmark exhibition of Halsman's work was held in 1979 at the International Center of Photography in New York. In 1998, a major retrospective exhibition was organized by the National Portrait Gallery (Smithsonian), Washington DC. The exhibition traveled to the Center for Creative Photography in Tucson, The National Portrait Gallery in London, and the Sully Museum in Paris. Three of Halsman's publications are still in print: *Dali's Mustache* (Simon & Schuster, 1954; re-issued by Flammarion, 1994); *Philippe Halsman's Jump Book* (Simon & Schuster, 1959; re-issued by Harry N. Abrams, 1986); and *Halsman: A Retrospective* (Bulfinch Press, 1998).

A catalog with an introduction by Mary Panzer, photography historian and former curator of the National Portrait Gallery, will accompany the exhibition.

For further information, or to request visuals for
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Starting February, the exhibition can be viewed at
www.howardgreenberg.com